



CD-106

Verification and Licensing Criteria

Panel Review Process

Product type: Laundry Bleach

Notice

Throughout this document, any reference to a standard or guideline means to its latest edition.

The Environmental Choice^M Program (ECP) reserves the right to accept equivalent test data for the test methods specified in this document.

Interpretation

1. In this set of requirements, please note the following definitions:

laundry bleach, means a liquid or powder added to the wash cycle to whiten fabric and remove stains.

General Requirements

2. In order to minimize the solid waste burden, conserve resources, and reduce quantities and impacts of toxic substances and other pollutants associated with packaging, the ECP requires the submission of an attestation of commitment to the objectives of the National Packaging Protocol.
3. To be authorized to carry the EcoLogo^M, the product must:
 - (a) meet or exceed all applicable governmental and industrial safety and performance standards; and
 - (b) be provided in such a manner that all steps of the process, including the disposal of waste products arising therefrom, will meet the requirements of all applicable governmental acts, by laws and regulations including, for facilities located in Canada, the *Fisheries Act* and the *Canadian Environmental Protection Act (CEPA)*.

Product Specific Requirements

4. To be authorized to carry the EcoLogo^M, the laundry bleach must:
 - (a) be formulated with chemicals that employ an oxygen based bleaching process, such as hydrogen peroxide; and,
 - (b) not contain any chlorine based bleaching chemicals such as sodium hypochlorite.

Verification

5. To verify a claim that a product meets the criteria listed in this document, the ECP will require access, as is its normal practice, to relevant quality control and production records and the right of access to production facilities on an announced basis.
6. Compliance with requirement 3(b) shall be attested to by a signed statement of the Chief Executive Officer or the equivalent officer of the licensee. The ECP shall be advised in writing immediately by the licensee of any noncompliance which may occur during the term of the license. On the occurrence of any noncompliance, the license may be suspended or terminated as stipulated in the license agreement.

Conditions for EcoLogo Use

7. The EcoLogo may appear on wholesale or retail packaging, or on the product itself, provided that the product meets the requirements in this document.
8. All licensees and authorized users must comply with the ECP's *Guide to Proper Use of the EcoLogo^M* regarding the format and usage of the EcoLogo.
9. Any accompanying advertising must conform with the relevant requirements stipulated in this guideline, the license agreement and the ECP's *Guide to Proper Use of the EcoLogo^M*.