



## **Environmental Choice<sup>M</sup> Program Panel Review Process**

# **VERIFICATION AND LICENSING CRITERIA CCD-135**

**PRODUCT :**           **PACKAGING MANAGEMENT SYSTEM**

### **Notice**

Throughout this document, any reference to a standard or guideline means to its latest edition.

The Environmental Choice<sup>M</sup> Program (ECP) reserves the right to accept equivalent test data for the test methods specified in this document.

### **Interpretation**

1. In this set of requirements, please note the following definitions:

"Material recovery" means a process through which consumed packaging materials are collected for reuse or recycling.

"Non-subsidized system" means a system in which all of the costs associated with development and implementation of the material recovery system are borne by the company operating the system. This excludes the use of curb side material collection systems such as the Blue Box Program and any other system that requires government or tax subsidies. It includes deposit-refund systems or user pay systems.

"Packaging materials" means materials within which the final product is distributed. For the purposes of this application, it includes refillable glass containers , reusable shells and stainless transfer tanks.

"Reuse" means the direct application of a package for the same or for a different purpose in its same or original form.

"Recycling" means a process which follows material recovery where the consumed packaging materials are transformed into new products.

## General Requirements

2. To be authorized to carry the EcoLogo<sup>M</sup>, *the packaging management system* must be operated such that:
  - (a) meet or exceed all applicable governmental and industrial safety and performance standards; and,
  - (b) be provided in such a manner that all steps of the process, including the disposal of waste products arising therefrom, will meet the requirements of all applicable governmental acts, by laws and regulations including, for facilities located in Canada, the *Fisheries Act* and the *Canadian Environmental Protection Act* (CEPA).

## Product Specific Requirements

4. To be authorized to carry the EcoLogo, *the packaging management system* must:
  - (a) operate in such a manner so as to meet the following material recovery rates. These rates are as follows:
    - (I) 96.7% ± 10% for refillable glass bottles,
    - (ii) 100% ± 15% for stainless tanks, and
    - (iii) an overall company rate of 85%
  - (b) operate as a non-subsidized system.
5. To be authorized to carry the EcoLogo, the licensee must:
  - (a) use the statement "packaging management system" in association with all applications of the EcoLogo symbol and the words "Environmental Choice" and "EcoLogo";
  - (b) not use the EcoLogo and/or the words "Environmental Choice" on the packaging materials themselves; and

- (c) have implemented the following methods or procedures for:
  - (I) collection of consumed packaging materials including:
    - return system(s) for refillable bottles and stainless tanks, and reusable shells.
  - (ii) segregation of collected packaging materials,
  - (iii) identification and disposition of unacceptable packaging materials,
  - (iv) preparation of materials for reuse or recycling (including shipping or transportation),
  - (v) any applicable personnel training,
  - (vi) setting recovery rate targets, and
  - (vii) collection of performance related data for material recovery percentages.

### **Verification**

- 6. To verify a claim that a product meets the criteria listed in this document, the ECP will require access, as is its normal practice, to relevant quality control and production records and the right of access to production facilities on an announced basis.
- 7. Compliance with requirement 3(b) shall be attested to by a signed statement of the Chief Executive Officer or the equivalent officer of the licensee. The ECP shall be advised in writing immediately by the licensee of any noncompliance which may occur during the term of the license. On the occurrence of any noncompliance, the license may be suspended or terminated as stipulated in the license agreement.

### **Conditions for EcoLogo Use**

- 8. The EcoLogo may appear on signs or sign boards, point-of-purchase displays, delivery vehicles, and any accompanying advertising or corporate literature. It may not appear on the wholesale or retail packaging materials themselves (i.e. refillable bottles and aluminum cans) so as to avoid consumer misconceptions regarding this ECP certification.
- 9. All licensees and authorized users must comply with the ECP's *Guide to Proper Use of the EcoLogo<sup>M</sup>* regarding the format and usage of the EcoLogo.
- 10. Any accompanying advertising must conform with the relevant requirements stipulated in this guideline, the license agreement and the ECP's *Guide to Proper Use of the EcoLogo<sup>M</sup>*.