

EL801. Hotel Services

[EL801-2011/1/2011-10]



1. Criteria

This criterion applies to tangible and intangible services provided to tourists by tourist hotel businesses(note), including accommodations and food, sports, entertainment, recreation, performance or training facilities.

Note) Only applies to businesses registered as 'tourist hotel businesses' according to the registration criterion for tourist businesses according to the regulations of the 'Enforcement Decree of the Tourism Promotion Act [Table 1]'.

2. Definition

2.1

"Greenhouse gases" refer to gaseous substances in the air which absorb or re-emit infrared radiant heat, such as carbon dioxide(CO₂), methane(CH₄), nitrous oxide(N₂O), HFCs, perfluorocarbons(PFCs), SF₆ and others, as regulated by presidential decree.

2.2

"Greenhouse gas emission amount" refers to the total amount of greenhouse gas emissions during a specified period of time.

2.3

"Direct greenhouse gas emission" refers to the total amount of greenhouse gases from a greenhouse gas emission source owned and managed by an organization.

2.4

"Indirect greenhouse gas emission" refers to the total amount of greenhouse gases emitted from electricity, heat or steam consumed by an organization.

2.5

"Carbon offset program" refers to an activity in which the greenhouse gas emissions of an organization are calculated and trees planted or investments made in alternative energy facilities to offset those emission amounts.

2.6

"Waste heat recovery facilities" refer to facilities that recover waste heat energy for recycling as a heat source for air conditioning, etc. and include waste heat recovery ventilation equipment, ventilators using floor heat, waste heat recovery facilities for drainage, boilers or air conditioners.

2.7

"High efficiency 3-phase induction motor" refers to a 3-phase induction motor converting electrical energy to physical energy, satisfying the minimum power consumption efficiency levels according to the "Efficiency management machinery operation regulations".

2.8

An 'Inverter' refers to a standing type electric power converter used for a motor inverter and which has been granted certification as a high energy efficiency equipment item according to the "Efficiency management machinery operation regulations", or has at least equivalent performance levels.

2.9

"High efficiency lighting equipment" refers to equipment such as lamps, ballasts, lighting etc., certified with environmental marks according to the "Development of and Support for Environmental Technology Act" and high energy efficiency certified products, as well as energy consumption efficiency class 1 products according to the "Efficiency management machinery operation regulations".

2.10

Key tag holders are devices designed to operate a current switch when inserting room keys.

2.11

"Guest-night" refers to hotel customers who stay one day at a hotel then check out the following day, according to the a 'guest-night' criterion of a hotel. However, 'Day guests' who use a hotel for more than 4 hours without staying overnight are calculated as 1/3 and included as 'guest-nights'.

2.12

"New renewable energy" is energy obtained by converting existing fossil fuel into renewable energy, such as sunlight/water/geothermal heat/precipitation/organic matter, etc. and as specified in the "Act on the Promotion of the Development, Use and Diffusion of New and Renewable Energy".

2.13

"Gray water facilities" are facilities which process waste water occurring in individual facilities or areas created by development, either individually or locally, for re-use instead of being released into public sewage, according to the "Promotion of and Support for Water Reuse Act".

2.14

"Rainwater recycling facilities" refer to facilities that enable the collection of rainwater falling on places like building roofs, etc. according to the "Promotion of and Support for Water Reuse Act".

2.15

"Contributed food" refers to surplus food coming from the manufacturing/distribution/sale/consumption stages gathered from contributors for the purpose of supporting the poor and which is distributed to users at no cost according to the "Vitalization of Food Contributions Act".

2.16

"Linen goods" are items such as bed sheets, blankets, pillows, pillowcases, towels, nightwear, cushions, curtains, etc. used in hotel guest rooms.

2.17

"Ozone Depletion Potential(ODP)" refers to the value that represents the relative influence of material affecting ozone layer depletion where the ozone layer depletion effect of CFC-11 is set at 1.

2.18

"Environment-friendly products" refer to products defined as such according to the "Act on Encouragement of Purchase of Environment-friendly Products" which are certified with environmental marks according to the "Development of and Support for Environmental Technology Act", and good recycling products according to the "Act on the Promotion of Saving and Recycling of Resources" and the "Industrial Technology Innovation Promotion Act".

2.19

According to the "Urban Traffic Improvement Promotion Act", a "Traffic-causing burden charge" is a burden charge levied on facilities causing traffic congestion, according to the 'polluter pays principle', and is intended to help alleviate traffic congestion.

2.20

"Environment-friendly agricultural and livestock products" are agricultural and livestock products certified as organic, non-agrochemical, low-agrochemical agricultural products or organic, non-antibiotic livestock products according to the "Act on the Encouragement of Purchase of Environment-friendly Products".

3. Certification Criteria

3.1 Environmental Criteria (Total 100 points)

3.1.1 General

3.1.1.1

Environment-related criteria make up a total of 100 points. To satisfy these criteria, all mandatory items must be met, optional criteria have to number at least 70 points and the minimum number of points required for each area must be satisfied.

3.1.1.2

From among the optional criteria, items with high degrees of difficulty are given additional points. The sum of the optional points per area and additional points cannot exceed the total number of points per area.

3.1.1.3

Unless specified otherwise, all source data should be generated no less than 12 months prior to the date of certification application.

3.1.1.4

If performance data is insufficient, partial points (max. 50% of relevant reference points) may be granted only where a concrete plan that can be completed within the certification period is established. (Note) Evidence for the implementation plan includes the budget reflection and establishment of the implementation basis, etc. for that year's plan.

3.1.2 To reduce a hotel's energy consumption, the following criteria must be satisfied (Total 20 points/min. required 8 points):

3.1.2.1

Yearly data measuring the hotel's energy consumption periodically (daily or monthly) is maintained and concrete energy savings objectives are set so that the status of reaching energy usage savings objectives is checked periodically (mandatory).

3.1.2.2

The hotel's direct greenhouse gas emissions and indirect greenhouse gas emissions are calculated to show the total monthly greenhouse gas emissions and analyze any change status (mandatory).

3.1.2.3

A hotel participates in government-led carbon offset programs (1 point)

(Note) In this criterion, there are carbon offset programs led by government agencies. These programs include the carbon point program (Ministry of Environment) and carbon neutrality program (Ministry of Knowledge Economy). Where participating in other programs, the appropriateness of each program is reviewed by the environmental mark certification deliberation committee.

3.1.2.4

Electricity and gas usage gauges are installed at each business place (guest rooms, auxiliary facilities, etc.) so that the energy consumption of each business place can be measured individually (1 point).

3.1.2.5

A computerized automatic facility control system or network capable field control system is installed and in operation (1 point).

3.1.2.6

Waste heat recovery facilities are installed and in operation on ventilators, drainage facilities, boilers or air conditioners (3 points).

3.1.2.7

High efficiency 3-phase induction motors are provided. The following criterion is applied according to the power ratio of each motor to the total electrical power facility capacity (2 points):

Ratio (%)	Over 50 - Below 70	Over 70 - Below 90	Over 90
Points	1	1.5	2

3.1.2.8

Energy saving control facilities, such as an inverter, are used at least 50% of the time on air conditioning fans, warm water supply pumps and pressurized water supply pump motors (3 points).

- a) Use of energy saving control methods on air conditioning fans, such as an inverter (1 point)
- b) Use of energy saving control methods on heating or heating/cooling circulation water pumps, such as an inverter (1 point)
- c) Use of energy saving control methods on water supply pumps or pressurized water supply pumps, such as an inverter (1 point)

3.1.2.9

All boilers have an environmental mark or high efficiency equipment certification or are at least the equivalent (2 points).

3.1.2.10

The following criterion is applied according to the hotel's installation ratio of high efficiency lighting devices per location (4 points):

Installed location	Product ratio (%)	
	Over 50 - Below 80	Over 80
a) Guest rooms	1	2
b) Locations with 24 hour lighting (hotel lobby, guest room floor, emergency exit, etc.)	1	2

Note) The product ratio is the no. of installed high efficiency lighting equipment divided by the total installed quantity as a percentage.

3.1.2.11

The following criterion is applied according to the ratio of lighting devices with lighting savings functionality or high efficiency lighting devices from among the hotel's external lighting devices (2 points):

Product ratio (%)	Over 50 - Below 80	Over 80
Points	1	2

Note 1) The product ratio refers to the percentage calculated by dividing the no. of installed products satisfying the criterion by the total no. of installed outdoor lighting devices in the hotel.

Note 2) Lighting savings functionalities include motion sensors, timers, brightness adjustment functionalities, etc.

3.1.2.12

All guest rooms have key tag holders or systems that automatically adjust lighting according to the customer's entry/exit of the room (1 point).

3.1.2.13

The following criterion is applied according to the ratio of power supplied by new renewable energy

from the total wattage when new renewable energy facilities are installed (+2 points):

Supply ratio (%)	Below 0.3	Over 0.3 - Below 0.6	Over 0.6 - Below 0.1	Over 1
Points	0.5	1	1.5	2

3.1.2.14

The average greenhouse gas emissions per 'guest-night' for 3 years before the date of certification application is calculated and set as a reference, and the following criterion is applied according to the greenhouse gas emissions reduction ratio per 'guest-night' to that reference for 1 year prior to the date of certification application (+2 points):

Reduction ratio (%)	Below 2	Over 2 - Below 5	Over 5 - Below 8	Over 8
Points	0.5	1	1.5	2

Note) Where the average value of 3 years before the date of certification application cannot be submitted, as in the case of newly built buildings, substitute with the 1 year average value. If large-scale remodeling work for over 3 months has been conducted, that period may be excluded from the data collection scope; in this case, the appropriateness of relevant data is determined by a review undertaken by the environmental mark certification deliberation committee.

3.1.3 To reduce hotel water usage, the following criterion must be satisfied (total 14 points/min. required 6 points):

3.1.3.1

Yearly data measuring the hotel's water consumption periodically (daily or monthly) is maintained and concrete water savings objectives are set so that the status of reaching water usage savings objectives is checked periodically (mandatory).

3.1.3.2

A guide is placed that instructs on how to exchange towels and bed sheets in a guest room only if the guest requests to do so (4 points).

- a) Replaces towels only if the customer so requests(2 points).
- b) Replaces bed sheets only if the customer so requests(2 points).

3.1.3.3

The following criterion is applied according to the ratio of products meeting the standards of water saving equipment installed in the hotel's guest rooms and public toilets pursuant to the "Water Supply and Waterworks Installation Act" (6 points):

Points per installed location	Ratio of water saving products (R)	
	$50 \% \leq R < 80 \%$	$80 \% \leq R$
a) Toilets (guest rooms and public toilets)	1	2

b) Faucets for wash-basins (guest rooms and public toilets)	1	2
c) Faucets for showers, showers/bathtubs, basin/shower (guest rooms)	1	2

3.1.3.4

The following criteria are applied according to the ratio of products appropriate to the standards of water-saving equipment or products with motion detector sensors from urinals installed in public toilets, according to the "Water Supply and Waterworks Installation Act" (1 point):

Product ratio (%)	Over 50 - Below 80	Over 80
Points	0.5	1

3.1.3.5

If there is a plan to purchase urinals, toilets, faucets for water basins, showers, showers/bathtubs, water basins/showers, all products must be suitable for the water saving equipment requirements of the "Water Supply and Waterworks Installation Act" or have received environmental mark certification (mandatory).

3.1.3.6

Water recycling facilities (gray water or rainwater recycling facilities) are installed and used (2 points).

3.1.3.7

When supplying water to outdoor plants such as in gardens, watering during maximum sunlight times is avoided and water is supplied before sunrise or after sunset (1 point).

3.1.3.8

The average of customers' water usage per 'guest-night' for 3 years prior to the date of certification application is calculated and set as the reference, and the following criterion is applied according to the saving ratio of customers' water usage during the 1 year prior to the date of certification application compared to that reference (+2 points):

Savings ratio (%)	Below 2	Over 2 - Below 5	Over 5 - Below 8	Over 8
Points	0.5	1	1.5	2

3.1.4 The hotel should satisfy the following criterion for reducing waste emissions and utilizing waste as a resource (total 15 points/min. required 6 points):

3.1.4.1

Yearly data measuring the hotel's waste emissions periodically (daily or monthly) is maintained and concrete emissions reduction objectives are set so that the status of reaching waste emissions reduction objectives is checked periodically (mandatory).

3.1.4.2

Continuous education, training and monitoring on efficient waste separation is performed among personnel (subcontractor employees if subcontractors are used) for the resource utilization of waste from hotel operations (2 points).

3.1.4.3

The following programs are operated to reduce food waste emissions generated from the hotel's restaurant operations, events, etc. (3 points):

- a) Type and amount of food waste generated by each event are monitored so that the customers' food preferences are reflected on the menu (1 point).
- b) A preprocessing reference book is published to minimize loss during the food preprocessing stage (1 point).
- c) Waste reduction status and effect are measured and managed by maintaining a food waste emissions reduction program (1 point).

3.1.4.4

Voluntary agreements on food waste reductions are formed and operated with related government agencies (2 points).

3.1.4.5

A food waste resource utilization report is submitted and the following criterion is applied according to the resource utilization ratio from the total amount of food waste emissions (3 points):

Ratio (%)	Over 50 - Below 70	Over 70 - Below 90	Over 90
Points	1	2	3

Note) Food waste resource utilization activities include composting, dry feed conversion, etc.

3.1.4.6

Utilization of subcontractors to collect waste oil and waste frying oil for recycling into soap, biodiesel, etc. (1 point)

3.1.4.7

Food not sold at events or food/beverage business places is offered for food contribution (+2 points).

3.1.4.8

One of the following activities is performed to reduce the usage of disposables in guest rooms (mandatory):

- a) Bathroom products are provided through large capacity containers (dispensers, etc.) instead of in a disposable form.
- b) Disposable bathroom products are not pre-prepared but provided at the customer's request, or continuously usable products are sold.
- c) Where disposable bathroom products are provided, unused disposable bathroom products are collected and reused or contributed to charitable societies.
- d) Where disposable bathroom products are provided, disposable use reduction programs such as

providing incentives to customers for not using these products and participating in collection, are implemented.

3.1.4.9

Electrical hand dryers or paper towels with environmental mark certification are installed in all public toilets (2 points).

3.1.4.10

Linen goods which have completed their usage periods in the hotel are re-used as cleaning items or contributed to charitable societies (1 point).

3.1.4.11

Furniture and electronic equipment no longer in use by the hotel are contributed to charitable societies as goods or as part of their sale proceeds (1 point).

3.1.4.12

A paperless check-in and/or check-out system is implemented (+1 point).

3.1.5 The hotel should satisfy the following criterion to reduce the use of harmful chemicals and replace them with environment-friendly products (total 12 points/minimum 5 points):

3.1.5.1

An inventory book is maintained on cleaning tools, detergents, adhesives, paints, disinfectants, etc. used in the hotel. The list of items in the inventory is updated and managed more than once yearly in a continuous manner (mandatory).

3.1.5.2

Training on products requiring caution during use (such as instructions on use) is provided to related workers at least once yearly (mandatory).

3.1.5.3

The following criterion is applied according to the ratio of the purchased amount of environment-friendly products from the total purchase amount for each item of detergents and cleaning agents (2 points each/max. 4 points):

Ratio of certified product purchase (%)	Over 30 - Below 50	Over 50 - Below 70	Over 70 - Below 90	Over 90
Points	0.5	1	1.5	2

- a) Dishwashing machine detergents
- b) Kitchen detergents
- c) Multipurpose detergents

3.1.5.4

The amount of laundry and dishwashing machine detergents used in the hotel is adjusted

appropriately by an automatic amount control system and the amount is checked at least quarterly (2 points).

- a) An automatic laundry detergent amount control system is implemented and managed (1 point).
- b) An automatic dishwashing machine detergent amount control system is implemented and managed (1 point).

3.1.5.5

Facilities using ODP rather than 0 coolants should be identified and a replacement plan established. Cooling equipment newly purchased during the certification period must use coolants with an ODP of 0 (1 point).

3.1.5.6

The use of environment-friendly construction materials for reducing hazardous materials, air pollution materials and indoor air pollution is required and managed upon replacing a building's indoor decorations or during remodeling work to maintain indoor air quality (3 points).

Note) The scope of environment-friendly construction materials is confined to environmental mark certified construction materials pursuant to the "Environmental mark certified products and certification criteria" [Table 3] and which are certified as one (or more) of the following: "Reduction of hazardous materials" "Reduction of air pollutant materials" or "Reduction of Indoor air pollution".

- a) Where the purchase costs of environment-friendly construction materials in the most recent remodeling work project performed prior to the date of certification application are at least 50% of one target product group (1 point)
- b) Where the purchase costs of environment-friendly construction materials in the most recent remodeling work project performed prior to the date of certification application are at least 50% of three target product groups (2 points)
- c) Where the purchase costs of environment-friendly construction materials in the most recent remodeling work project performed prior to the date of certification application are at least 50% of five target product groups (3 points)

3.1.5.7

The hotel is endeavoring to reduce smoking by establishing non-smoking areas in guest rooms (1 point).

- a) The proportion of non-smoking guest rooms is at least 60% (1 point).
- b) All guest rooms are non-smoking (+1 point).

3.1.5.8

The hotel is endeavoring to reduce smoking by establishing non-smoking areas in restaurants (1 point).

- a) The hotel has at least 1 restaurant which is 100% non-smoking (1 point).
- b) All restaurants within the hotel are declared as non-smoking areas (+1 point).

3.1.6 The hotel should satisfy the following criterion to promote and extend green procurement (total 14 points/minimum required 5 points):

3.1.6.1

A green procurement policy or guidelines for equipment, office supplies, expendables and food, etc. used by the hotel is established (mandatory).

Note) The green procurement guidelines should include the objective of the system, the role per department, the scope and method of green procurement, etc.

3.1.6.2

All items in the inventory that can be replaced by environment-friendly products are investigated and a gradual replacement plan is implemented (2 points).

3.1.6.3

The procurement objectives and performance of environment-friendly product purchases are reflected in the hotel management's performance evaluation system (1 point).

3.1.6.4

A voluntary agreement on green procurement is formed and operated with environment-related government agencies (2 points).

3.1.6.5

The following criterion is applied according to the ratio of environment-friendly products from the total purchase amount, per item, of the following items procured by the hotel (2 points each/max. 4 points):

Ratio of environment-friendly product purchase amount (%)	Over 30 - Below 50	Over 50 - Below 70	Over 70 - Below 90	Over 90
Points	0.5	1	1.5	2

- a) Office paper
- b) Toilet paper
- c) Soap
- d) Shampoo, rinse, body wash
- e) Linen items
- f) Office supplies (writing instruments, document files, office paper products, etc.)

3.1.6.6

The following criterion is applied according to the ratio of environment-friendly or energy saving products (energy consumption efficiency level 1 products and standby power saving products) from the total no. of products installed or furnished in the hotel's guest rooms (2 points each/max. 4 points):

Ratio of procured products (%)	Over 30 - Below 50	Over 50 - Below 70	Over 70 - Below 90	Over 90
Points	0.5	1	1.5	2

- a) Refrigerators
- b) Televisions
- c) PCs (personal computers, notebook computers, computer monitors)
- d) Electric kettles and electric coffee makers

e) Beds

f) Other furniture (reception chairs, built-in furniture, etc.)

3.1.6 7

At least 50% of the hotel's printed promotional items are environmental mark certified or printed on paper with environmental mark certification (1 point).

Note) Promotional items are provided in guest rooms and lobby areas. These include customer guides, questionnaires, hotel brochures, etc.

3.1.6 8

Product environment-friendly certification information is entered into the hotel's product procurement system so that environment-friendly products can be easily identified for the purpose of procurement decisions (+2 points).

3.1.7 The following standards must be followed relating to the hotel's environmental management (total 20 points/min. required 10 points):

3.1.7.1

An environmental guideline which specifies the hotel's commitment to continuous improvement and pollution prevention should be established (mandatory).

Note) The environmental guideline includes a declaration that the requirements of environment-related laws will be observed.

3.1.7.2

The established environmental guidelines are made public to customers, employees, owners and investors (1 point).

3.1.7.3

Environmental objectives and implementation plans according to the environmental guidelines are established for at least the three areas of energy, water and waste (2 points).

3.1.7.4

The environmental objectives and implementation plans are checked periodically to derive points for improvement by checking the fulfillment of objectives or problems that have arisen (2 points).

3.1.7.5

A dedicated organization is established for implementing environmental guidelines, objectives and implementation plans, with concrete roles and responsibilities assigned to each (2 points).

3.1.7.6

The hotel's key environmental plans and policies are released through the organization's intranet, etc. so as to be accessible to all employees (1 point).

3.1.7.7

An environmental management report is issued periodically and provided to customers and investors

(+2 points).

3.1.7.8

Environmental education is performed according to documented procedures and manuals. All employees receive related training at least once a year (2 points).

3.1.7.9

Programs for participating in environmental management, such as providing incentives to employees who propose ideas for environment-friendly hotel management, are in operation (2 points).

3.1.7.10

Outside environment-related volunteer activities are periodically carried out each year (1 point).

3.1.7.11

A hotel participates in environment-related events and performs events or campaigns (1 point).

ex) The hotel participates in 'Earth day' events and performs a 1-hour lights off campaign.

3.1.7.12

A system for reflecting customers' opinion about the hotel's environmental programs is implemented (questionnaires, etc.) and the survey results are reflected in the implementation plan (2 points).

3.1.7.13

A program with environment improving effects, such as contributing part of customer's hotel charges to environmental activities, is in operation and incentives are provided to customers who participate in such environment-friendly programs (2 points).

3.1.7.14

The following criterion is applied according to the traffic-causing burden charge reduction rate during the 1 year prior to the date of certification application (2 points):

Traffic-causing burden charge reduction rate (%)	Over 5 - Below 10	Over 10 - Below 20	Over 20
Points	1	1.5	2

3.1.8 The supplementary facilities operated by the hotel should meet the following criteria (5 points):

3.1.8.1

The food/beverage business places operated by the hotel (restaurants, coffee shops, etc.) should perform at least one of the following activities (5 points):

a) The following criterion is applied according to the ratio of purchase costs of environment-friendly certified agricultural and livestock products to the total yearly purchase costs of agricultural and livestock products (3 points):

Ratio (%)	Over 5 - Below 10	Over 10 - Below 20	Over 20 - Below 30	Over 30
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Points	1	1.5	2.5	3
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b) At least one of the food/beverage business places operated by the hotel continuously provides at least two menus using environment-friendly certified agricultural and livestock products as main ingredients (1 point).

Note) In this criterion, main ingredients refer to the major food ingredients.(excluding seasoning or spices).

c) At least one of the food/beverage business places operated by the hotel provides a vegetarian menu (1 point).

3.1.8.2

Where the hotel operates a swimming pool, one of the following activities must be implemented (mandatory):

Note) This criterion is not applied to hotels that do not operate a swimming pool.

a) The amount of cleaning chemicals is controlled appropriately by employing an automatic administration method.

b) A substitute for the chlorine disinfection system (ozone, UV disinfection, seawater pool, etc.) is in operation.

c) The water and energy consumption of the swimming pool are separately measured and managed.

3.2 Quality Criteria

The hotel should belong to the category of special first class, special second class or first class according to "The practice of hotel business rating agency registration and determination of the rating".

3.3 Consumer information

3.3.1

Consumers should be provided with sufficient information about the certification system implemented by the hotel, and promotional material should be posted conspicuously on the premises.

3.3.2

A guide for promoting customers' environment-friendly actions should be provided in guest rooms.

4. Verification Method

Certification Criteria	Verification method
Environmental Criteria	Verification of submitted documents and field visit
Quality Criteria	Verification of submitted documents
Consumer Information	Verification of submitted documents and field visit

5. Reasons for Certification

"Providing environment-friendly services"

Common Criteria, Notice No. 2012-36, the Ministry of Environment

1. Eco-label products must follow the following provisions with regard to the proper treatment of environmental pollution substances, such as air and water wastes and noxious chemical substances emitted in the process of manufacturing or service operation.

A. When first applying for certification, the product manufacturer should observe the environment related laws and agreements pertaining to the region where the production factory or the place of service operation is located for a period of one year prior to the date of application. Any case of violation of the penalty clause will be verified by confirming documents involved during a period of one year to the date of application. Regarding any violation not related to the penalty clause, confirmation will be made on the completion of appropriate measures.

B. A person who has received a certification of eco-labeling shall observe the environment related laws and agreements pertaining to the region where the production factory or the place of service operation is located during the period of certification. However, regarding any violation besides a penalty, confirmation will be made on the completion of appropriate measures.

2. As a general rule, information for consumers shall be indicated on the surface of the product in such a way not to be easily erased. However, in case that indication on the surface of the product is impossible or undesirable, it can be indicated on the appropriate part such as product packaging, product guidebook and user's manual that consumers can recognize. However, the service information should be indicated inside and outside of the place of service operation. In case that indication inside and outside of the place of service operation is impossible or undesirable, it can be indicated on the appropriate part such as an agreement, letter of delivery, letter of guarantee, and PR materials that consumers can recognize.

3. In order to establish fair trade and to protect consumer, the applicant for eco-label and the holder of eco-label license shall observe the Act on the Fairness of Indication and Advertisement with respect to the environmental aspects of the product.

4. For Various standards referred in the certification criteria by target product, the latest revised edition applies at the date of application, if not specified otherwise.

5. In applying the quality related criteria for each target product, if no standard is available that can be applied as the quality criteria, the president of Korea Environmental Industry & Technology Institute (KEITI) (hereafter referred to as "president of KEITI") may establish and operate the quality criteria for the product involved after review by a competent committee.